BEFORE THE STATE OF NEVADA TAXICAB AUTHORITY

Re: Application of zTrip dba Henderson Taxi and Whittlesea Blue Cab, Nevada Yellow Cab, Nevada Checker Cab, Nevada Star Cab, New Cab Co's, Virgin Valley, Nellis Cab and Desert Cab to Modify Taxi Rates.	Docket #

NOV 3 '26 FILED

APPLICATION TO MODIFY TAXI RATES

COMES NOW, Kimberly Maxson-Rushton, Esq, on behalf of zTrip dba Henderson Taxi and Whittlesea Blue Cab, Nevada Yellow Cab, Nevada Checker Cab, New Cab Co's, Nevada Star Cab, Virgin Valley, Nellis Cab and Desert Cab (collectively referred to as "Applicants"), and hereby respectfully submits this Application to the Nevada Taxicab Authority (referred to as "TA" or "Board"). Said Application requests to modify taxi rates to include a special event surcharge fee for taxi services provided in 2027 during the following events: College Football Payoff National Championship ("CFP"), Electric Daisy Carnival ("EDC"), F1 Grand Prix, and New Years Eve. This Application is filed pursuant to Nevada Administrative Code ("NAC") 706.909. Additionally, Applicants respectfully request authority to deviate from NAC 706.909(5). *See*, NAC 706.876.

All notices, pleading documents and correspondence pertaining to this proceeding should be directed to the following individual:

Kimberly Maxson-Rushton, Esq.
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I.

MEMORANDUM OF POINTS AND AUTHORITIES

A. Introduction

In 2027, Las Vegas will host multiple, high profile events, including but not limited to the CFP National Championship, EDC, the F1 Grand Prix and New Year's Eve. These events attract thousands of attendees, as well as tourists interested in participating in city-wide activities hosted in conjunction

with them. The increased number of tourists coupled with the corresponding road closures that accompany these events regularly present challenges to taxi drivers. To ensure tourists and attendees have readily available, safe, and reliable transportation services, Applicants intend to utilize all authorized medallions. However, as the TA is aware, during peak periods taxi carriers face an ongoing challenge with maintaining drivers willing to withstand the increased traffic, the multiple road closures, dead head miles and the always present barrage of illegal operators. To incentivize taxi drivers to work during these events Applicants respectfully request to add a surcharge fee for trips during certain event(s) as specified below.

B. Proposed Surcharge Fees – NAC 706.909(1)

Consistent with the TA's prior approval of the use of a special event surcharge fee, Applicant's seek authority to adjust the meter rates to include a surcharge fee during the CFP National Championship, both weekends of EDC, the F1 Grand Prix and New Year's Eve as follows:

*CFP National Championship, Applicants propose a $10.00 surcharge fee for taxi trips inside designated zones starting on Friday, January 22, 2027, and continuing until 12:00 p.m. on January 26, 2027. Similar to the Super Bowl, the CFP has scheduled events in and around Allegiant beginning at 10:00 a.m. on Friday, January 22, 2027 and continuing throughout the weekend. Also, happening in Las Vegas the same weekend: the AVN Awards Show (January 24, 2027) and the Las Vegas Market (January 24 – 28, 2027). Thereby, demonstrating the need to incentivize drivers to service these events and to do so by using a fully regulated taxicab, and not operate as a TNC or, worse, gypsy cab. Applicant's propose using the approved "Super Bowl Surcharge Zone." See attached Exhibit 1.

*EDC, in 2027, EDC has expanded to two weekends in May. The first weekend of EDC will begin at dusk on May 14, 2027, and conclude at dawn on May 17, 2027. The second weekend of EDC will begin at dusk on May 21, 2027, and conclude at dawn on May 24, 2027. Applicants propose a $40.00 surcharge fee for trips to Las Vegas Motor Speedway and a $60.00 surcharge fee for trips originating at Las Vegas Motor Speedway during the following periods:

Weekend 1: Between 3:00 p.m. Friday, May 14, 2027, and 10:00 a.m. Saturday, May 15, 2027. Between 3:00 p.m. Saturday, May 15, 2027, and 10:00 a.m. Sunday, May 16, 2027.

Between 3:00 p.m. Sunday, May 16, 2027, and 10:00 a.m. Monday, May 17, 2027.

Weekend 2: Between 3:00 p.m. Friday, May 21, 2027, and 10:00 a.m. Saturday, May 22, 2027.

Between 3:00 p.m. Saturday, May 22, 2027, and 10:00 a.m. Sunday, May 23, 2027.

Between 3:00 p.m. Sunday, May 23, 2027, and 10:00 a.m. Monday, May 24, 2027.

*F1 Grand Prix, Applicants propose a $15.00 surcharge fee during the following dates:

Starting at 1:00 a.m. on Thursday, November 18, 2027, through 12:00 noon on Monday, November 22, 2027.

*New Year's Eve, Applicants propose a $10.00 surcharge fee during the following periods:

Starting at 6:00 p.m. on Friday, December 31, 2027, to 2:00 a.m. Saturday, January 1, 2028.

Based on Applicant's experience, the proposed time frames are the peak times for travel during the identified events. As such, if approved, the surcharge fee will be used to incentivize drivers to work these events thereby ensuring the availability of taxi services to meet the heightened demand.

Furthermore, if taxicabs are authorized to impose a special event surcharge fee, Applicants recommend the following language be added to the rate cards

CFP National Championship

Event Surcharge Fee - $10.00 per trip on all taxicab trips originating and/or terminating within designated taxi zones

Effective times/dates:

10:00 a.m. on Friday, January 22, 2027, through 12:00 p.m. on Tuesday, January 26, 2027.

EDC 2027

Event Surcharge Fee

$40.00 surcharge fee for trips to Las Vegas Motor Speedway using geo-fenced established taxi zones located on or around the Las Vegas Speedway and $60.00 surcharge fee for trips departing from the Las Vegas Speedway.

Effective times/dates:

3:00 p.m. Friday, May 14, 2027 - 10:00 a.m. Saturday, May 15, 2027

3:00 p.m. Saturday, May 15, 2027 - 10:00 a.m. Sunday, May 16, 2027

3:00 p.m. Sunday, May 16, 2027 - 10:00 a.m. Monday, May 17, 2027

3:00 p.m. Friday, May 21, 2027 - 10:00 a.m. Saturday, May 22, 2027

3:00 p.m. Saturday, May 22, 2027 – 10:00 a.m. Sunday, May 23, 2027

3:00 p.m. Sunday, May 23, 2027 – 10:00 a.m. Monday, May 24, 2027

F1 Grand Prix

Event Surcharge Fee - $15.00 per trip on all taxicab trips originating and/or terminating within the Strip Corridor taxi zones.

Effective times/dates:

1:00 a.m. Thursday, November 18, 2027 – 12:00 p.m. Monday, November 22, 2027

New Year's Eve 2027:

Event Surcharge Fee - $10.00 per trip for all taxicab trips originating and/or terminating within the Strip Corridor taxi zones.

Effective times/dates

6:00 p.m. Friday, December 31, 2027. –2:00 a.m. Saturday, January 1, 2028

C. Reference to Rates Superseded by Proposed New Rate - NAC 706.909(2) & (4)

The proposed surcharge fee will not supersede any existing rate but instead, it will be *in addition to* the applicable rates charged for taxi services in Clark County.

D. Circumstances Warranting Applicants Request – NAC 706.909(3)

Safe, knowledgeable, TA permitted drivers are necessary for Las Vegas to meet the needs of the traveling public during world class events such as the CFP and F1 Grand Prix. However, as evidenced by recent history, drivers are less inclined to work during big events due to road closures and the increased number of illegal operators. The result is less taxicabs available to serve the traveling public. Therefore, Applicants propose using the additional surcharge fee to incentivize drivers to work during these events. As the TA statistics demonstrate, when the surcharge fee is in effect [during peak

events] there are noted increases in the number of drivers per shift, which in turn directly benefits the traveling public.

E. Financial Statements – NAC 706.909(5)

In accordance with NAC 706.876, Applicants hereby request authority to deviate from the requirement set forth in NAC 706.909(5) (financials). Based on the narrow scope of this request, Applicants submit that good cause exists to deviate from the obligation to include financial statements in support of this Application. Moreover, the Board can review and consider as part of their deliberations the Applicants 2025 Annual (financial) Report. For said reasons, Applicants ask that the obligation to submit consolidated financials be waived.

II.

CONCLUSION

Based on the arguments set forth herein, Applicants respectfully request approval of this Application and the authority to impose a surcharge fee on taxi trips that occur during CFP National Championship, EDC, F1 Grand Prix and New Years Eve. Moreover, Applicant's request that the proposed surcharge fees be in effect during the times and dates identified above.

DATED this 2nd day of November 2026.

COOPER LEVENSON, P.A.

/s/Kimberly Maxson-Rushton

Kimberly Maxson-Rushton, Esq.
Nevada Bar No.: 5065
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CERTIFICATE OF SERVICE

I HEREBY CERTIFY that on 2nd day of November 2026, I did deposit for mailing in the United States mail at Las Vegas, Nevada, a true and correct copy of the above and foregoing **APPLICATION TO MODIFY TAXI RATES** in a sealed envelope with first class postage fully prepaid thereon, addressed to:

Nevada Attorney General's Office
1 State of Nevada Way Suite 100
Las Vegas, NV 89119

A-Cab Co
1500 Searles
Las Vegas, Nevada 89101

Deluxe Cab Co
6055 Emerald Avenue
Las Vegas, NV 89122

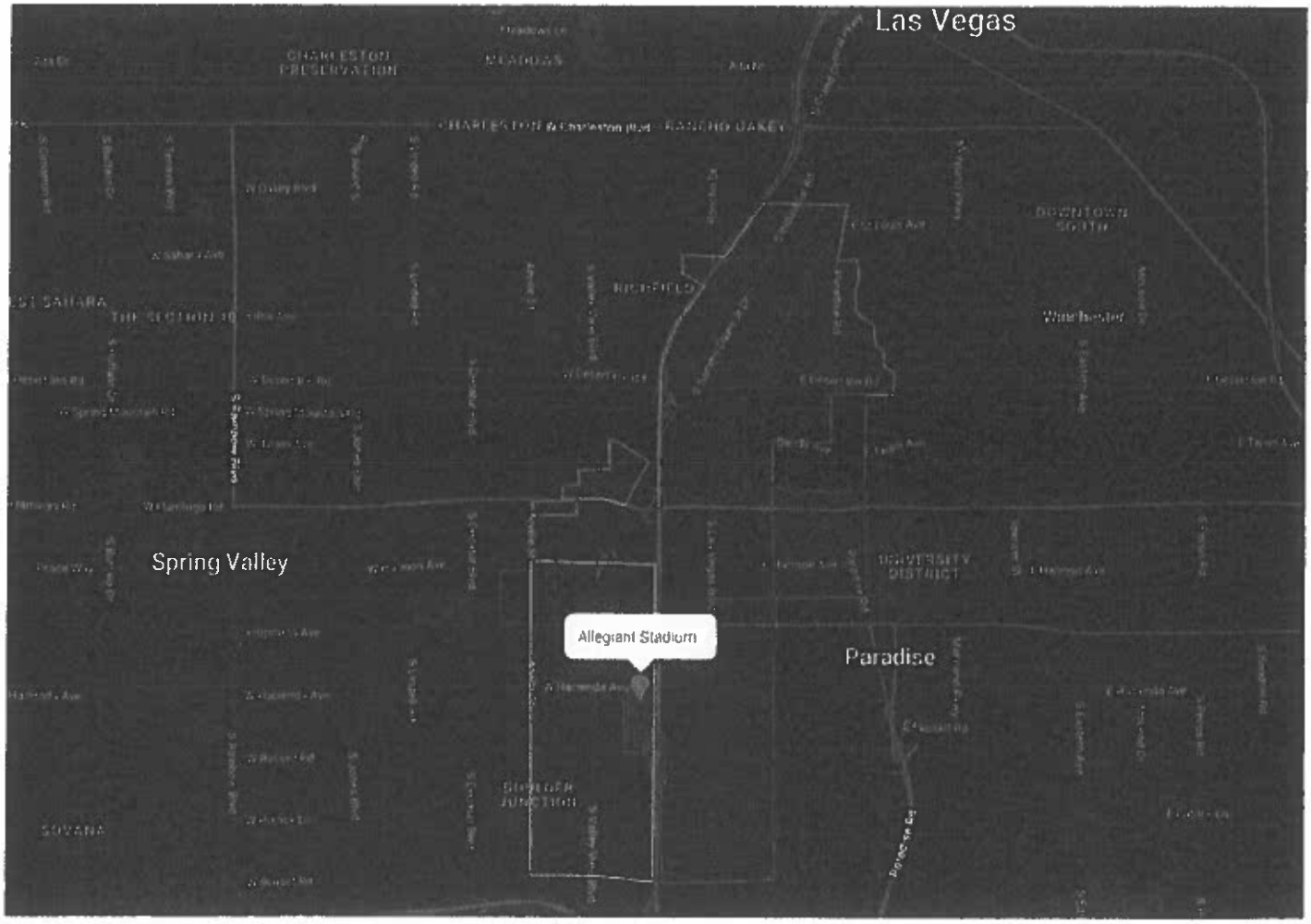
Dan Reiser, Chairman
C/O Fennemore
7800 Rancharrah Pkwy
Reno, Nevada 89511

Western Cab
4195 Diablo Road
Las Vegas, Nevada 89118

Lucky Cab Co.
4195 Diablo Road
Las Vegas, Nevada 89118

/s/ Amy Ingoglia
An employee of COOPER LEVENSON

EXHIBIT 1


Las Vegas
Spring Valley
Allegiant Stadium
Paradise